

TF

TOM FORD

BLACK ORCHID COLLECTION



FOREVER THE FIRST

THE SCENT THAT STARTED IT ALL. SINCE 2006, BLACK ORCHID HAS MESMERIZED ALL WHO BEHOLD ITS PERFECT POWER. A FORCE OF NATURE THAT INSPIRES A WORLD ALL ITS OWN, THE ELUSIVE AMBER FLORAL FRAGRANCE EVOKES A TIMELESS SEDUCTION - AND A MODERN GLAMOUR.

NOW, FOR THE FIRST TIME EVER, TOM FORD PRESENTS THREE DIFFERENT INTENSITIES OF THE ICONIC FLOWER WITH THE ORIGINAL BLACK ORCHID EAU DE PARFUM, THE PARFUM AND THE NEW EAU DE TOILETTE - EACH A BEWITCHING, SOPHISTICATED SEDUCTION. THE FRAGRANCES ARE HOUSED IN FLUTED FLACONS WITH RIBBED DETAILING, REFLECTING A STREAMLINED INTERPRETATION OF ART DECO ARCHITECTURE.

A black and white advertisement for Tom Ford Black Orchid Eau de Toilette. Three identical bottles are arranged in a row, partially submerged in water. The bottles are dark with a vertical ribbed texture and a small 'TF' logo on the cap. The water is splashing around the bottles, creating a dynamic and refreshing visual. The background is dark, making the water droplets and the bottles stand out.

TOM FORD
BLACK ORCHID

EAU DE TOILETTE

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A VIBRANT TAKE ON TOM FORD'S PERFECT FLOWER, NEW BLACK ORCHID EAU DE TOILETTE INTRODUCES ITSELF WITH SPARKLING FLORALCY ENLIVENED BY BLACK PLUM AND PATCHOULI. A DIFFERENT ENCOUNTER THAT LEAVES A LONG-LASTING IMPRESSION.

AVAILABLE IN

30ML AS OF MAY 2023 FOR €65

50ML AS OF MAY 2023 FOR €100

100ML AS OF MAY 2023 FOR €140

AT ALL TOM FORD SELLING POINTS.



TOM FORD
BLACK ORCHID

50 ML

BLACK ORCHID EAU DE PARFUM

AN EXTRAORDINARY FRAGRANCE OF RICH SPICES AND DARK FLORALS, BLACK ORCHID EAU DE PARFUM IS BOTH MODERN AND TIMELESS - AN HOMAGE TO WORLDLY GLAMOUR AND ICONIC STYLE.

AVAILABLE IN

50ML FOR €125 AND IN 100ML FOR €175 AT ALL TOM FORD SELLING POINTS

150ML AS OF APRIL THIRD 2023 FOR €220 AT DE BIJENKORF, DEBIJENKORF.NL, DOUGLAS, DOUGLAS.NL, MARJO, ICI PARIS XL AND ICIPARISXL.NL

AT ALL TOM FORD SELLING POINTS.



TOM FORD
BLACK ORCHID

50 ML

BLACK ORCHID PARFUM

THE ICON - INTENSIFIED. THE PARFUM ITERATION ELEVATES BLACK ORCHID'S APHRODISIAC EFFECT WITH YLANG YLANG DIPPED IN GOLDEN RUM ACCORD. A SEDUCTIVE PULL FOR ALL.

AVAILABLE IN

50ML FOR €150 AND IN 100ML FOR €210

AT ALL TOM FORD SELLING POINTS

PRESS CONTACT

For more information, please contact Victoire Klaassen: victoire@mmbusy.com, +31 6 432 765 87